

**HCMA &
Northwestern University's Kellogg School of Management
Strategic Marketing for the Healthcare Industry Program
Evanston, IL October 6-10, 2008**

Attn: Erin Miller
HCMA
19 Mantua Road
Mt. Royal, NJ 08061

Fax: 856.423.3420

REGISTRATION FORM

Full Name _____

First Name for Badge _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Strategic Marketing for the Healthcare Industry Program Pricing:

Member	Non-Member
\$6,600.00	\$6,800.00
	* Includes a 1 year membership to HCMA

Payment Information

Inclusive Price: Program fee is inclusive of tuition, books educational materials, breakfasts, lunches, refreshment breaks, receptions and three dinners.

Lodging: Lodging is not included in the conference fee, but is paid separately by attendees. Lodging for five nights (Sunday through Thursday night) will be available at the James L. Allen Center or a hotel nearby in Evanston. By virtue of your registration your name will be placed on a rooming list and sent to the Allen Center. A block of rooms has been reserved at the James L. Allen Center for \$140 person/night (plus taxes, incidentals, etc.).

Cancellation Policy: Due to the limited registration for this program there will be no refunds in the event of a cancellation. If there is a cancellation, however, the individual registered to attend is able to find a qualified replacement (as determined by HCMA). If no replacement is found, program materials will be mailed to the registrant.

Registration fees may be charged to the following credit cards: AMEX MC Visa

Account Number _____ Exp. Date ____/____ Security Code _____

Name on card (please print) _____

Billing Address _____

Signature _____

Make Check Payable to: HCMA

Send Checks to: The HCMA

c/o Erin Miller

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